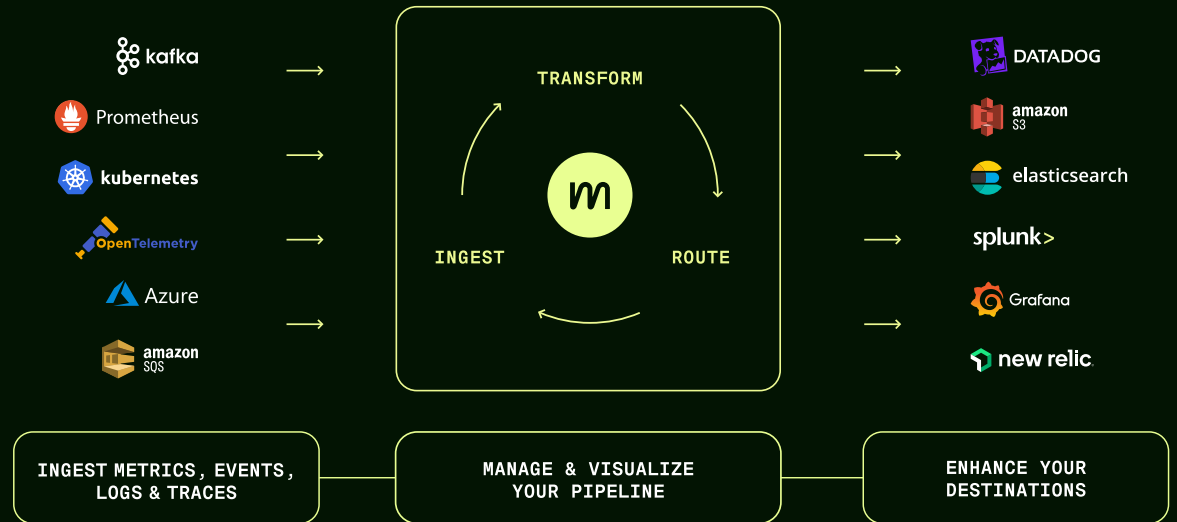# mezmo

MEZMO TELEMETRY PIPELINE: UNDERSTAND AND OPTIMIZE YOUR DATA

Mezmo helps understand, optimize, and respond to observability data by deriving sharper business insights and routing data to your preferred observability platforms. Mezmo makes it so you can meet SLOs, reduce noise, and respond to incidences quickly.

Sources: kafka, Prometheus, kubernetes, OpenTelemetry, Azure, amazon SQS

Pipeline: TRANSFORM, INGEST, ROUTE (m)

Destinations: DATADOG, amazon S3, elasticsearch, splunk>, Grafana, new relic

INGEST METRICS, EVENTS, LOGS & TRACES → MANAGE & VISUALIZE YOUR PIPELINE → ENHANCE YOUR DESTINATIONS

MEZMO BENEFITS

BOOST RELIABILITY + RESPONSE TIMES
Meet service level objectives for happier customers

REDUCE TOIL
Focus on your work without the labor

MAXIMIZE CHANGE VELOCITY
Continuous improvement without risk to SLOs

ELIMINATE SILOS
Share data between teams and tools

ERROR BUDGETS ARE MET
Keep deployments stable without impact to release velocity

IMPROVE OBSERVABILITY ROI
Get more value from your observability platforms

USE CASES

PROFILE YOUR DATA
Identify and understand what data emitted and more easily determine what is useful vs low-value.

OPTIMIZING YOUR DATA
Reducing costs and improving insights of your data. Mezmo makes it easy to do things like filter, dedupe, and consolidate telemetry data so you reduce the burden on your observability platforms.

RESPONSIVE PIPELINES
Immediately adapt data operations and processing conditions automatically. Mezmo Responsive Pipelines makes changes based on pre-configured incidents or events.

MITIGATING COMPLIANCE RISKS
Scrub sensitive data before it reaches your backend SIEM and Observability platforms. Mezmo helps you manage your data pipeline within local or SaaS deployments.
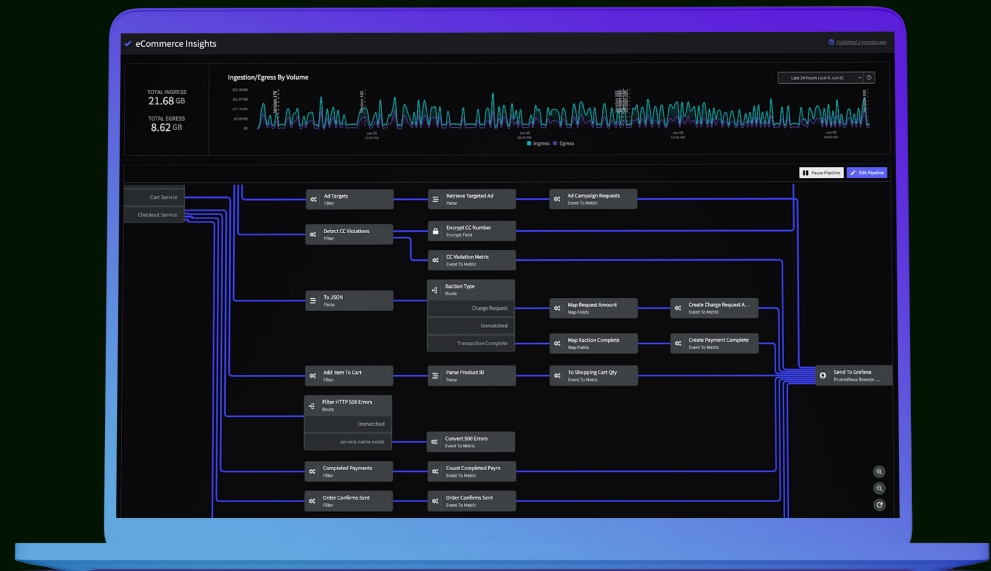
ENRICHING DATA
Enrich data with business context to understand where and how to fix problems. Mezmo helps make the analytics easier to understand and more actionable.

ABOUT MEZMO

Mezmo helps organizations unlock the value of their telemetry data. Our platform is cloud-native and built for enterprise scale, making it easier to control costs and take action. Mezmo fuels massive productivity gains for modern engineering teams at hyper-growth startups and Fortune 500 companies alike, including Panasonic, Sysdig, and 6 River Systems.

Mezmo is the sole logging provider for IBM Cloud, where we've partnered to drive innovation in observability at hyper-scale since 2018. The company has been recognized as one of Forbes' Cloud 100 Rising Stars, Gartner's Top 25 Enterprise Software Startups to Watch, CRN's 10 Hottest Cloud Startups, and Fortune's Best Small and Medium Workplaces, and it received the IBM Cloud Embed Excellence Award.

Scan the QR code below and optimize Observability with Mezmo today.

Screen capture of the Mezmo pipeline data flow monitor, showing the volume of data flowing through your Pipelines, including total ingress and egress of telemetry data.

TRUSTED BY

Panasonic   sysdig   RELTIO   PillPack

IBM Cloud   Tradition   Lime   lifesize

Rappi   ptc   JCB   6 RIVER SYSTEMS